

River North Clean Streets Adopt-a-Block Program

River North is a unique and wonderful neighborhood with three miles of riverfront, historic architecture, a vibrant creative community, world class dining, and a thriving nightlife.



The Problem

Unfortunately, our many visitors often leave a shocking amount of litter behind when they return home after a night on the town. Since the Department of Streets and Sanitation has limited resources on weekends, the neighborhood has had to live with unsightly and unsanitary streets and sidewalks until Monday morning.



The Solution

River North Clean Streets has engaged Cleanslate Chicago (cleanslatechicago.org) to tidy up the neediest blocks in our neighborhood on Saturday and Sunday mornings, all summer long. In their bright yellow vests, the friendly, well-trained RNCS Crew Members pick up tons of garbage and recyclable materials, leaving our community cleaner, safer, and healthier.



The Service

On weekend mornings during the service year, the crew will pick up all trash, pet waste, and recyclables on one side of your adopted block from the building face to 18” past the curb, including one side of each intersecting street up to 50’ from the corner.

The Amazing Deal

The fee to sponsor a block is only \$26.90 per week with a minimum commitment of six months, paid in advance. This is often less expensive than having your own employees do the same job.

The Benefits

- Great PR for Block Sponsors; with neighbors, customers and city officials
- Keeps your establishment looking great and reduces the risk of expensive fines
- Deters crime and improves public health and safety
- Promotes recycling and enhances property values and quality-of-life
- Provides potentially life-changing support, training, and temporary employment for hardworking Cleanslate Crew Members eager to move towards self-sufficiency
- *Additionally, if your business is hiring, the disciplined, reliable and motivated Cleanslate crew members make great permanent employees*

Administration

River North Clean Streets is a social enterprise, created and administered by the River North Residents Association.

Block Sponsor Recognition

Your business will be promoted with:

- A listing with address, logo and link on the RNCS website
- Official notification to Ward offices and CPD officials
- Inclusion in RNRA email announcements
- A sponsor recognition certificate to display onsite



Next Steps

The 2024 service year begins on May 11. For complete details and to sign up as a Block Sponsor, please visit us online at RNCleanStreets.org. If you have questions, contact us at (312) 890-0273 or email us at info@RNRAChicago.org. Thanks for your support!

